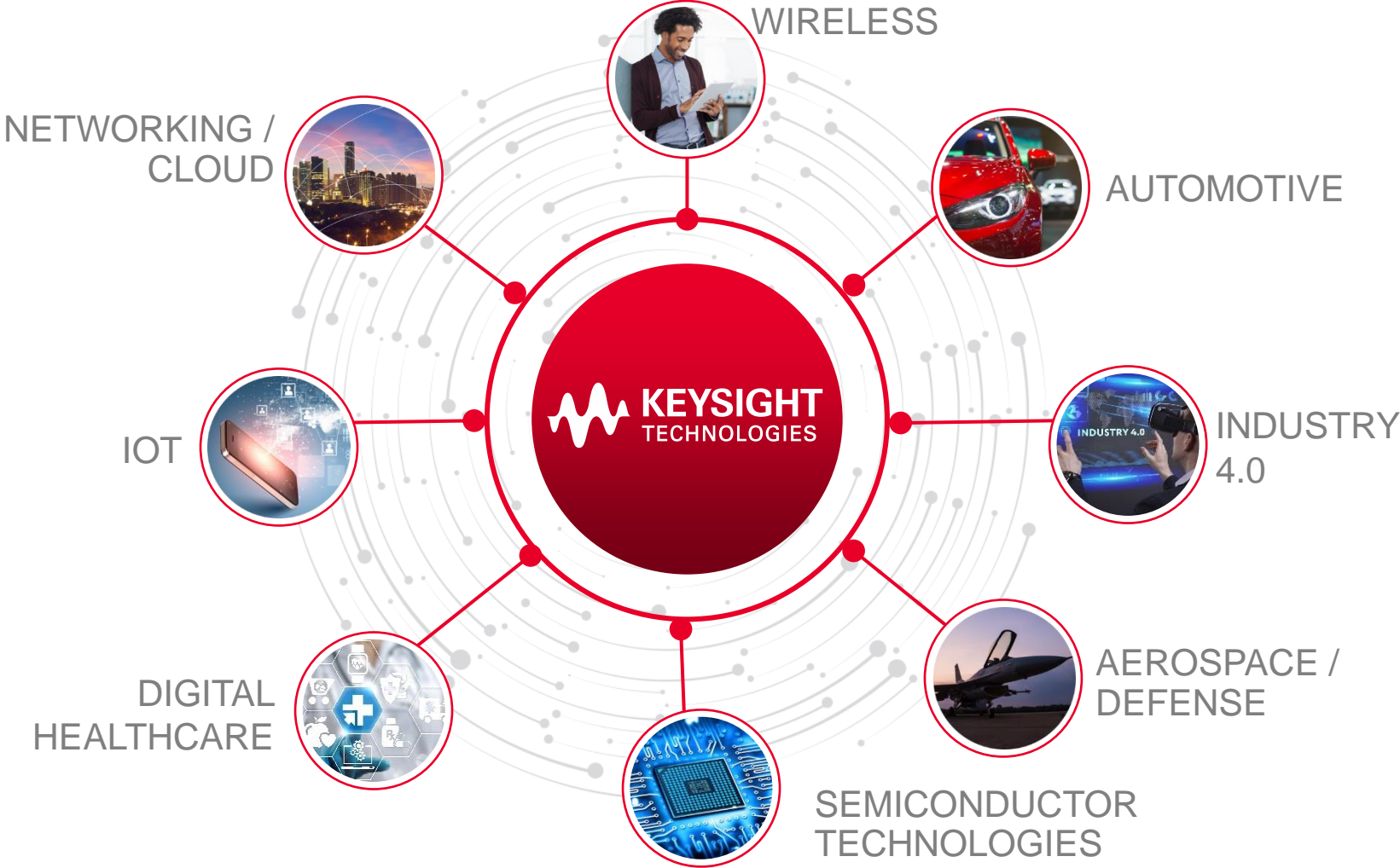


Keysight: At the Heart of the Digital Revolution



**SMART TECHNOLOGY
CONNECTS THE WORLD**

INNOVATION IS EVERYWHERE

- ✓ **Devices**
- ✓ **Infrastructure**
- ✓ **Cities**
- ✓ **Defense**
- ✓ **Vehicles**
- ✓ **Wearables**

ACCELERATING INNOVATION TO CONNECT AND SECURE THE WORLD

Keysight Technologies in Malaysia

THE LARGEST ELECTRONIC TEST & MEASUREMENT FACILITY IN THE WORLD!



Established 1972:
One of the
8 Samurais of the
Silicon Valley of the
East (Penang)



49

*Years Presence in Malaysia
Since 1972*

Keysight Malaysia

5G

- Developing RF/Mw traceability **capabilities** at SIRIM
- **1st in Malaysia** 5G propagation lab
- **New inventions** for manufacturing test platforms



IoT

- **Global business** managed from Penang
- **IoT Center of Excellence** in Penang
- Breakthrough **Digital Healthcare** solutions



Automotive

- **R&D center** in Penang for connected/autonomous car solutions
- Partnering local **automotive ecosystem** for new solutions design

Accelerating Innovations. Driving Higher Value.

- **Global business** managed from Penang
- IoT & RF/Mw **teaching/ lab solutions**
- Collaborations with **>40 universities** worldwide



Education

- **Global capabilities & responsibilities**
WW Order Fulfillment, Global Procurement, Global Trade & Logistics, R&D and Engineering
- **Digital supply chain**



Supply Chain

- **Software hub** in Penang
- Developing software **leadership & capabilities**



Software

- **1st in Asia** world-class regulatory test lab in Penang
- **Asia Test-as-a-Service hub**



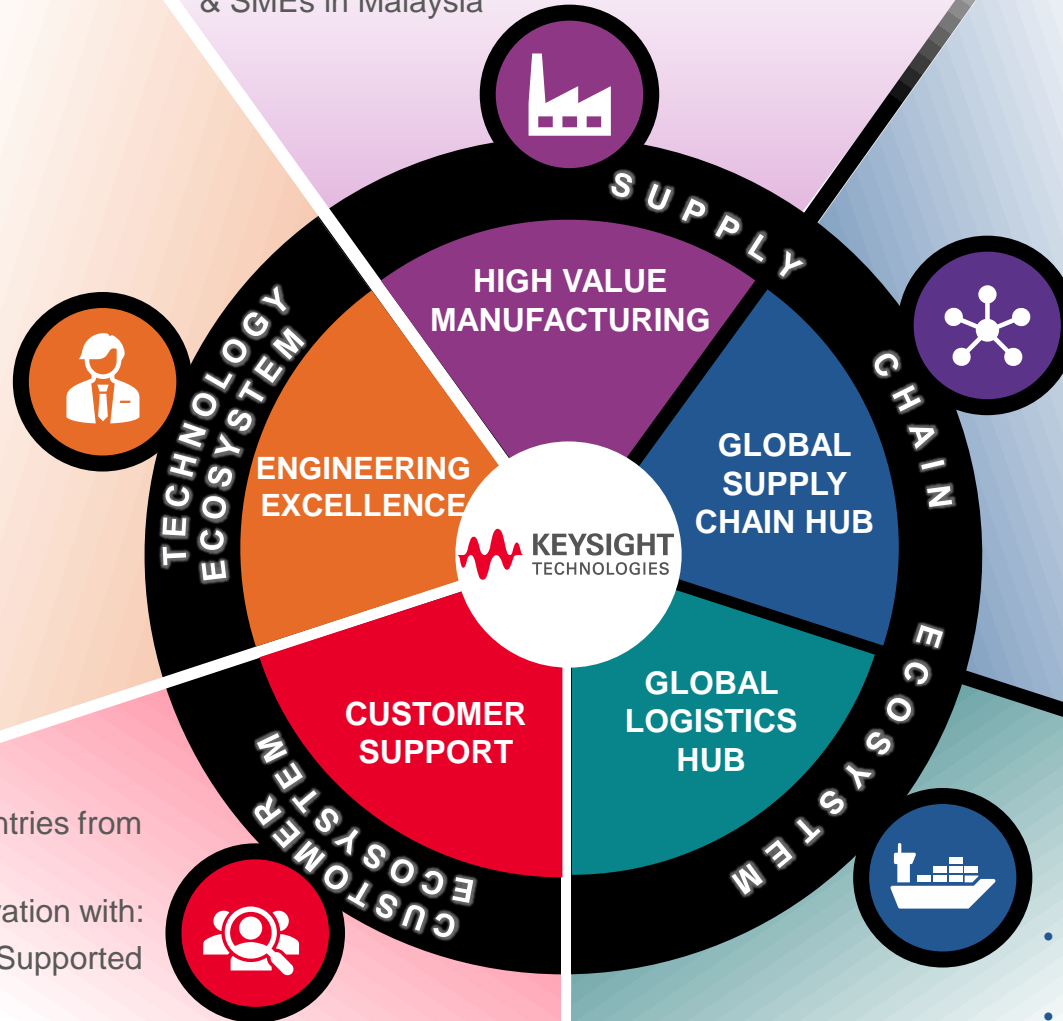
Services

DEVELOPING THE ECOSYSTEM IN MALAYSIA

- Cultivating local technology capabilities, infrastructure & knowledge development through Keysight's:
 - **IoT** Lab & Customer Experience Center
 - **Automotive** Design Center, partnering local automotive ecosystem for new solutions design
 - **Software** Automation & Intelligence development
 - **5G/6G** R&D facilities to drive research and enhancement of skills of Malaysia's engineering talents
 - Breakthrough **Digital Healthcare** solutions
 - Collaborations with Malaysian **university research**

- Supporting **>10,000** customers across 100+ countries from Malaysia
- **Enabling local customers** to accelerate innovation with:
 - Keysight Products Designed, Manufactured, Supported and Managed from Malaysia
 - 1st in Asia world-class regulatory test lab in Penang
 - 1st in Malaysia 5G propagation lab
 - Asia Test-as-a-Service hub
- Showcasing "Malaysia Boleh", hosting **~1,000** foreign visitors yearly to support Malaysia's investment promotion

- Developed SMEs capabilities with leading-edge **technology and knowledge transfers** to local suppliers
 - Outsourced **>4,000** jobs to Contract Manufacturers & SMEs in Malaysia



- **~500** local suppliers
- **Billions of ringgit** in average Annual Local Purchase
- Established Electronic Procurement Network Infrastructure
- **Supply chain digitalization** connecting end-to-end supply chain ecosystem locally and globally

- Products Shipped from Malaysia to 100+ countries
- Created **>600 jobs** for Logistics Service Providers
- Provide business worth **hundred millions of ringgit** to local Logistics Service Providers